

Biography

João Salgueiro is an engineer with more than 30 years of experience in the Transportation sector.

Started his career in 1985 at the Portuguese PTT's – T.L.P., as a telecoms field engineer. Later in 1990 joined Alcatel Portugal to be Head of the newly created Systems Integration department being involved since the beginning in Alcatel's participation in the Portuguese Railways modernization program, being one of the players in the fantastic technological transformation operated in the Portuguese network along the last decades.

Since 2001 has been playing a leading role in areas such as Marketing, Business Development, Communication, Product Development and Innovation and in 2007 moved from Alcatel to Thales Group as part of the divestiture of Alcatel on the Transportation sector.

Having started his career in the operational and field engineering, evolved through the whole value chain of the projects and Transportation business activities gaining a hands-on-the-job experience and a deep insight of this market.

Along 4 years was Thales Marketing Director for Europe enlarging his experience to other Thales highly technological domains as Defense and Security.

Undoubted experience in leading conferences and discussion panels. Actually, is head of Marketing, Strategy, Communication and Product Development & Innovation departments in Thales Portugal.